

# GRAB & GO

LIVE  
WORK  
THRIVE  
TRAVEL  
LEARN  
CHILL  
PLAY

**impulsify.**  
GRAB & GO FOR IT!







# WHO WE ARE

An award-winning leader in self-service grab-and-go retail, Impulsify has become the industry standard for commercial businesses who want to add a retail market to their lobby or common area.

*Founded in 2013*

*Based in Denver, Colorado*

*Certified Woman-Owned Business*

*Serving 1000+ Commercial Locations*

*Award-Winning Self-Service Technology*

*100% Dedicated to Service and Charity*



# WHAT WE DO

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We are a well hydrated, health conscious, snacking society who demands convenience and technology in nearly every aspect of our lives.

Impulsify embraces these consumer facts and creates technology driven, creatively designed, self-service retail markets for a variety of commercial industries including, hotels, glamping sites, multifamily and more.

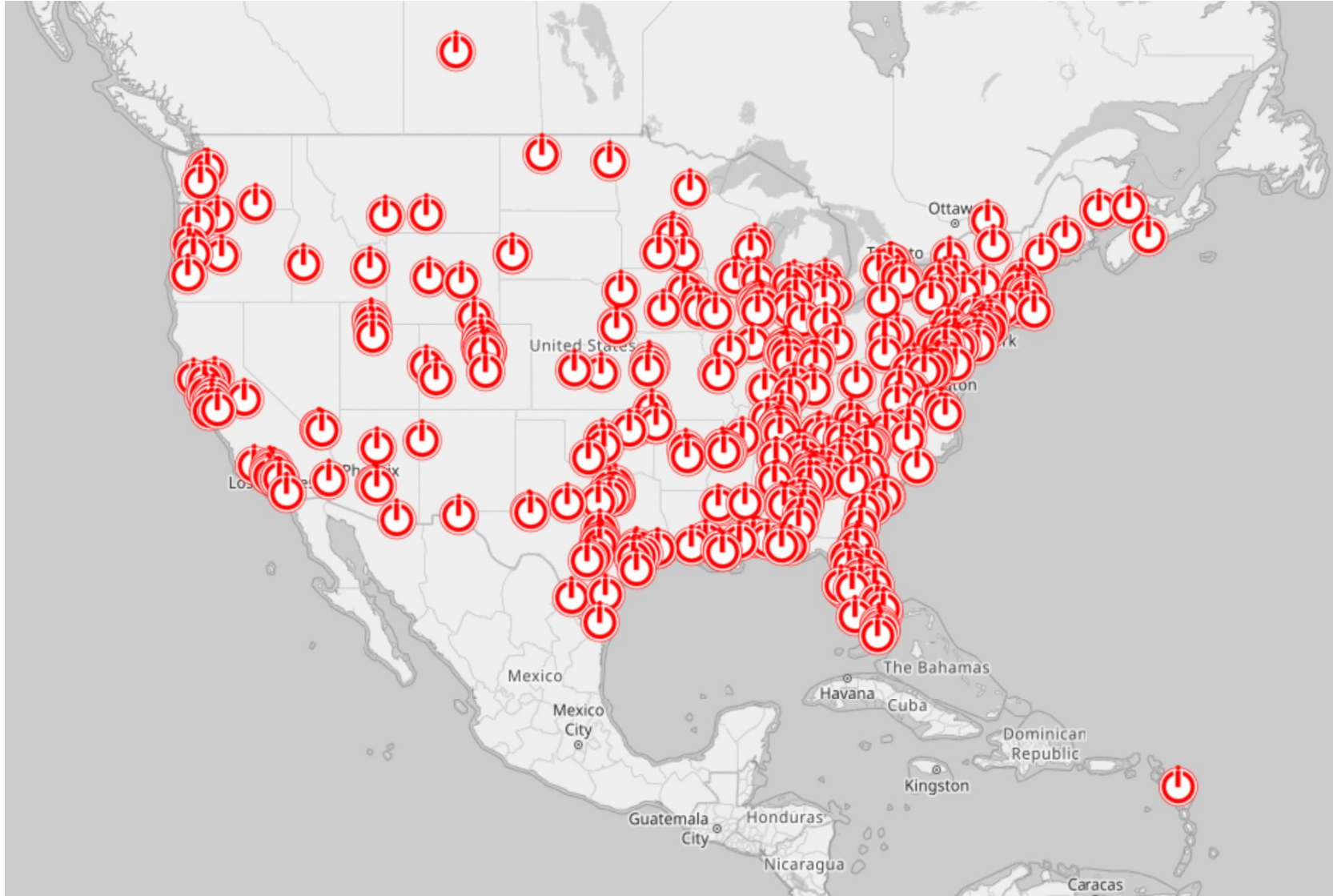
Our self-service kiosks and inventory management solutions allow practically any business to offer retail convenience to their residents, guests, or members.

**No retail experience necessary!**





# 1000+ IMPULSIFY DEPLOYMENTS



## Multifamily Partners Include

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- Liv Development
- Fogelman
- Procopio Companies
- Mill Creek
- Pegasus Residential
- Greystar
- Ovation Realty Management
- Mesa Capital Partners
- Northview Partners
- BH Management
- Lincoln Property Company
- Kairoi Residential
- Wood Partners
- Related Group
- Cortland



# MULTIFAMILY COMMUNITIES

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Impulsify's upscale, self-service markets allow multifamily communities to provide residents on-premise packaged snacks, beverages, grocery and convenience items in a community market setting.

Our fully loaded retail program automates design, deployment, and procurement to give non-retail businesses the confidence to ...

**GRAB & GO** FOR IT!

Our solutions benefit owners, team members, and residents and we service nationwide!

- ✓ Increase lease conversions with a safe and timely self-service amenity
- ✓ Provide a community marketplace that drives engagement and resident satisfaction
- ✓ Contactless, self-service technology makes purchasing safe and convenient for residents and team members
- ✓ Inventory monitoring and auto-replenishment ensure ease of operations and minimal overhead expense
- ✓ Adds up to \$20/unit per month in incremental revenue

*"Impulsify's self-pay technology and easy to implement retail designs present property developers, owners, and managers with no previous retail experience, a turn-key solution designed to benefit both the property and the people who live in it."*

*Commercial Developer*

*LIV DEVELOPMENT*



# OUR TECHNOLOGY

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ShopPoP: Self-Service Kiosk allows residents to truly grab-and-go for it with contactless convenience for safe and easy purchasing 24/7.

## AN ESSENTIAL CONVENIENCE



Pay in store with credit card or tap pay for touchless grab-and-go!



Give residents peace of mind and convenience with a Self-service purchasing experience



Reduce cross contamination concerns with Touchless technology





# OUR SERVICES

## DESIGN.

Based on available space, traffic, and visibility, Impulsify designs an ideal floorplan with CAD and 3-D renderings to begin the construction phase.

## PROCURE.

Next, we procure and manage deliveries all required fixtures, furniture, accessories, signage and equipment for professional installation.

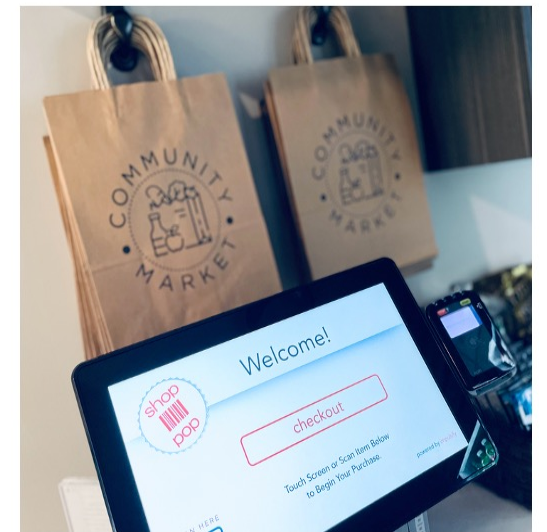
Once construction is complete, we procure a best-selling product mix for your residents.

## DEPLOY.

A retail specialist will arrive on site to set up the store, install technology, enter inventory, train team members, and launch the store.

## MANAGE.

An account manager will monitor inventory and place future orders based on sales velocity.





# OUR DESIGN



Our retail designs are 100% data-driven, easy to implement, and highly profitable with options available for nearly any space and budget.

Our dedicated merchandising specialists develop custom retail plans for every client to ensure the highest level of retail success from the owner to the resident.

Assortments are curated to your community and may include:

- Groceries
- Produce
- Snacks
- Pet Supplies
- Coffee Service
- Household Items
- Personal Care
- Chargers and Electronics





Platte Street Mercantile at Commons West



# NEW BUILDS

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Our community market program is fast becoming the standard for innovative multifamily communities who want to bring a hospitality feel to their amenity offering.

This is the amenity all residents can use and appreciate!







Linear and L-Shape designs for open market layouts to fit any lobby or community area.

FOB/Key card enclosed designs also available.





# CONVERSIONS

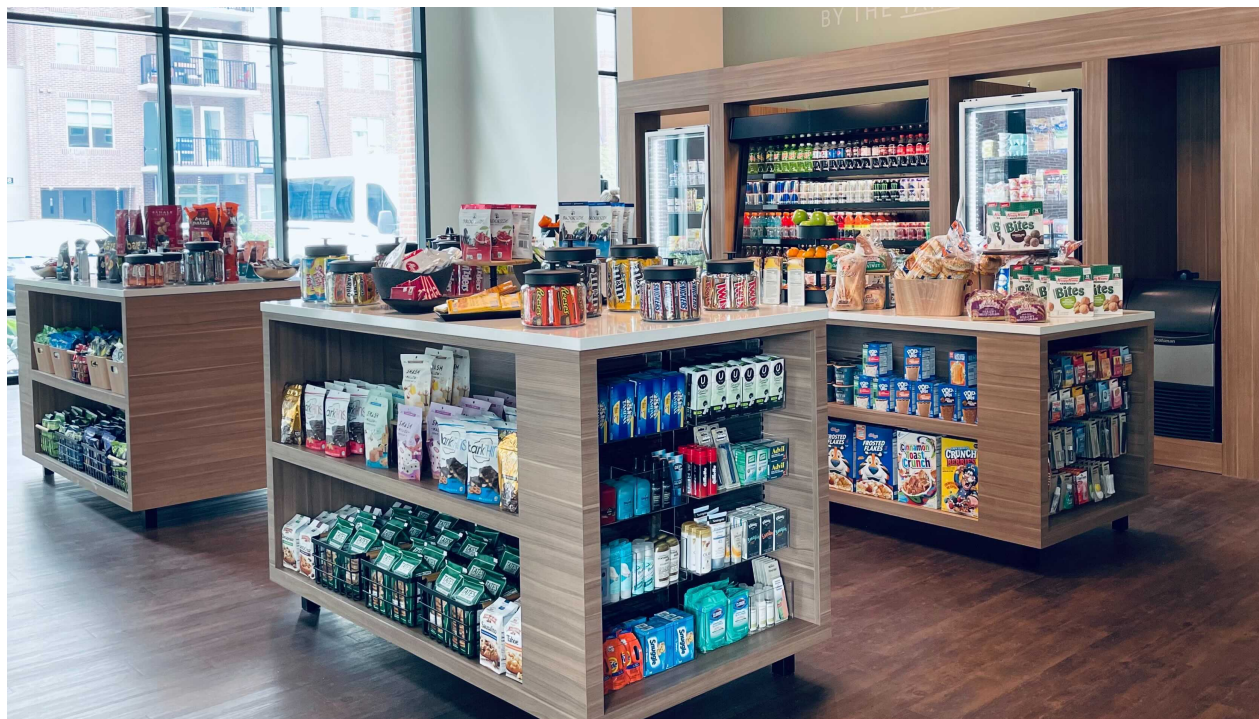


## BEFORE

**The Yard at Ivanhoe** had a large, unused common area.

The perfect location to convert into a self-service market that provides convenience to residents, entices lease signings as a must-have amenity, and generates significant incremental revenue.





## AFTER

Our Design team reimagined the space into a Community Market that the residents love! A once empty seating area is now a hot spot for morning commutes, afternoon snacks, and evening indulgences

This location selected our Grab-and-Go PRO Package with ImpulseBuy: Auto Procurement, so product arrives weekly, and the store never runs low on inventory



# INTRODUCING IMPULSEBUY!

**Auto Procurement for busy property managers who want to succeed at retail – but just don't have the time!**

Our new auto-procurement program takes the heavy lifting of replenishing a retail store off your hands, so you can focus on what you do best – and leave the retail to us!

Our virtual retail managers monitor inventory levels in ImpulsePoint and manage product orders based on real-time inventory reports to make sure best sellers are always in stock.

- ✓ Receive and adjust inventory to maintain accurate stock levels in ImpulsePoint
- ✓ Maintain product details for accurate revenue and performance reporting
- ✓ Conduct quarterly product performance reviews to optimize product mix for retail revenue performance
- ✓ Reorder supplies including shopping bags and receipt printer upon request



# COMMUNITY MARKET PACKAGES

## GRAB & GO BASIC

### Design

Standard Retail Design  
Linear or L Shape Option  
Up to 100 sq ft

### Product Selection

Standard Multifamily  
Product Assortment

### Service and Installation

Onsite Store Setup  
Onsite Kiosk Installation  
Unlimited Service and Support  
**+ImpulseBuy Auto Replenish**

### Technology

ShopPoP: Self-Service Kiosk  
ImpulsePoint:  
Retail Management System

**\$7550 + \$419/mo**

## GRAB & GO PLUS

### Design

Custom Retail Design  
Over 100 sq ft

### Product Selection

Custom Curated  
Product Assortment

### Service and Installation

Onsite Store Setup  
Onsite Kiosk Installation  
Unlimited Service and Support  
**+ImpulseBuy Auto Replenish**

### Technology

ShopPoP: Self-Service Kiosk  
ImpulsePoint:  
Retail Management System

**\$8250 + \$499/mo**

## GRAB & GO PRO

### Design

Custom Retail Design  
Over 200 sq ft

### Product Selection

Custom Curated  
Product Assortment

### Service and Installation

Onsite Store Setup  
Onsite Kiosk Installation  
Unlimited Service and Support  
**+ImpulseBuy Auto Replenish**

### Technology

ShopPoP: Self-Service Kiosk  
ImpulsePoint:  
Retail Management System

**\$8750+ \$599/mo**



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