shop pop

POWERED BY: IMPULSEPOINT

SELF-SERVICE POINT OF PURCHASE

For Unattended Retail

THE KIOSK EFFECT

Front Desk POS Only

$5.73K
Average Increase In Revenue
Average Monthly Revenue

$1.34
Average Increase In Sales Per Occupied Room
Average Monthly Revenue

VS

Front Desk POS & Guest Facing Kiosk

$9.90K
Average Increase In Revenue
Average Monthly Revenue

$1.85
Average Increase In Sales Per Occupied Room
Average Monthly Revenue

THE KIOSK DIFFERENCE

73%
Average Increase In Revenue
Average Monthly Revenue

40%
Average Increase In Sales Per Occupied Room
Average Monthly Revenue

BREAKDOWN BY HOTEL SIZE

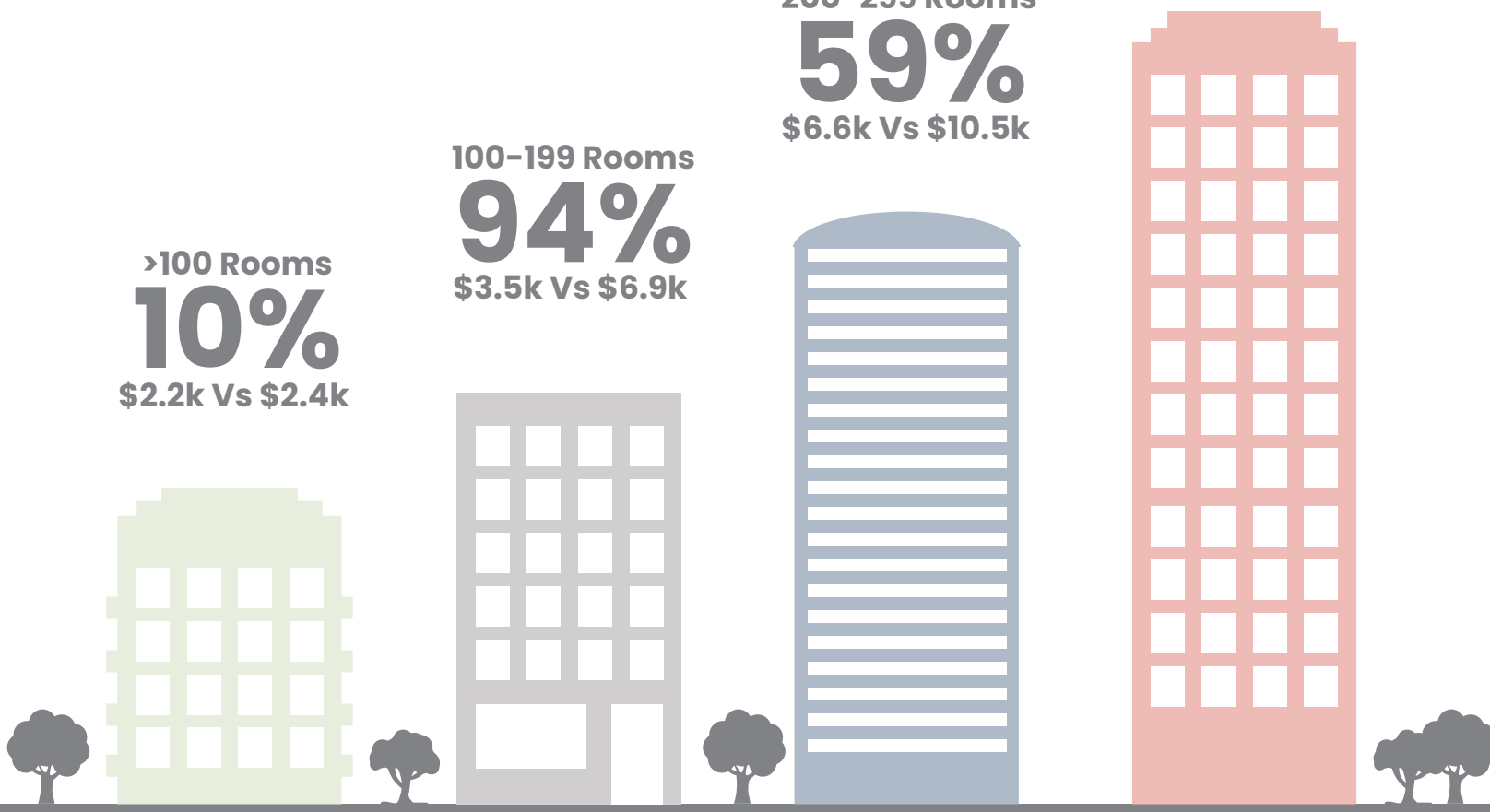
Kiosk Increase Summary
Average Monthly Revenue Increase by Hotel Size

300+ Rooms
51%
$10.6k Vs $16.1k

200-299 Rooms
59%
$6.6k Vs $10.5k

100-199 Rooms
94%
$3.5k Vs $6.9k

>100 Rooms
10%
$2.2k Vs $2.4k



Sales Per Occupied Room is based on Average Monthly Revenue / Estimated Rooms Sold using US industry average 68% occupancy

SOFTWARE

ShopPop

POWERED BY ImpulsePoint

Automated Inventory Management

Features

- All-in-one touch screen kiosk
- Standard credit card swipe
- EMV chip reader
- Supports multiple credit card processors
- Touchless Pay including Apple Pay/Android Pay Google Pay/Room Charge
- Guest email receipt
- PCI compliant for unattended retail
- 2-D barcode scanner
- 17.75"w x 7.8"d x 13.4"h

Benefits

- Frees up the front desk by allowing guests to scan and pay for retail items in store with credit card or room charge
- Eliminates costly front desk calculation errors and missed transactions
- Increases revenue by eliminating abandoned sales and inadvertent theft that occur when no associate is immediately available
- Improves guest experience by minimizing cross contamination concerns
- Apply Pay/Android/Google and NFC Tap for contactless payment

PAYMENT PARTNERS

Pay · pay · Shift4 PAYMENTS · Datacap · Bank of America · CHASE Paymentech · creditcall The Heart of Payments · Elavon

PMS INTEGRATIONS

Opera Certified Partner · GALAXY HOTEL SYSTEMS · MSI CloudPM PROPERTY MANAGEMENT SOLUTIONS · ORACLE PARTNER Oracle Hospitality · MEWS

Integrates with most hotel software. Proprietary brand PMS interfaces also available. Contact us for a full list.

HARDWARE

POSX TP5

With a sleek, stylish, and compact design, the TP5 is perfect for even the most confined POS locations. The TP5 features a TruFlat projected capacitive touchscreen, quad-core CPU, and integrated receipt printer.

Resilient Touch Display

The TP5 features a 14" widescreen LCD with TruFlat projected capacitive (PCAP) multi-touch technology built to take the rigors of heavy everyday use.

Beautiful and Functional

Built on a sturdy aluminum frame, the ION TP5 delivers a durable modern look while maintaining a small footprint, saving valuable counter space.

Integrated Printer

The integrated printer means no external printer cables, creating a clean and cable free environment.

Environmental Resistance

With an IP54 Ingress Protection Rating. The TP5 was designed to withstand the harshest of environments.

Cost-Effective Performance

Built on Intel's mobile Bay Trail technology, the fanless ION TP5 is powerful and durable enough to handle the most demanding applications.

HARDWARE

Ingenico iUC285

PCI PTS 4.x certified, the iUC285 meets the highest and latest hardware and software security requirements.

The iUC285 also complies with SRED and provides flexible options with Open Protocol modules.

Payment Options

- Certified, Unattended Retail Terminal
- EMV Chip
- Mag-Stripe transactions not requiring PIN
- NFC/contactless payments including:
    - Apple Pay & Android Pay
    - MasterCard® Contactless
    - Visa payWave®
    - American Express® contactless
    - Discover® Zip®
    - Interac Flash® ready

User-Friendly Design

The iUC285 provides a simple and friendly interface with a high-contrast backlit graphic display that provides clear user guidance throughout the interaction.

PCI Compliance Note: Impulsify employs a Kiosk Manager that serves as PCI Compliance Middleware, isolating the Impulsify application from Credit Card data.

PRICING

Hotel Retail Program Packages

NEW CUSTOMERS

Grab & Go PLUS

ImpulsePoint + ShopPoP: Self-Service Kiosk

Technology
All ImpulsePoint features plus a guest-facing interface for kiosk

Hardware
ShopPoP Kiosk Hardware

Onboarding & Support
- Remote Training
- Onsite Kiosk Installation

Ideal for hotels over 125 Keys who want to improve revenue and guest experience

$4750 +
$299 per mo

CURRENT IMPULSEPOINT CUSTOMERS

If you are already an existing customer you can get started for as little as:

$2599 +
$100 per month

SCAN | **PAY** | **GO!**