



## Holiday Retail Success Checklist

Use this simple checklist to keep your lobby retail market on track during the holiday season:

- **Review and update inventory** to avoid shortages.
- **Pre-order high-demand items** and seasonal products.
- **Analyze sales data** to identify top-selling items.
- **Consult your RSM** for insights into trending products.
- **Create festive offerings** with holiday-themed snacks and bundles.
- **Review pricing and product mix** to maximize revenue.
- **Organize and decorate** your market with seasonal touches.
- **Keep shelves tidy and well-stocked** to encourage browsing.