GRAB & GO

LIVE

WORK

THRIVE

TRAVEL

LEARN

CHILL

PLAY

impulsify.
GRAB & GO FOR IT!

WHO WE ARE

An award-winning leader in self-service grab-and-go retail, Impulsify has become the industry standard for commercial businesses who want to add a retail market to their lobby or common area.

- Founded in 2013
- Based in Denver, Colorado
- Certified Woman-Owned Business
- Serving 1000+ Commercial Locations
- Award-Winning Self-Service Technology
- 100% Dedicated to Service and Charity

WHAT WE DO

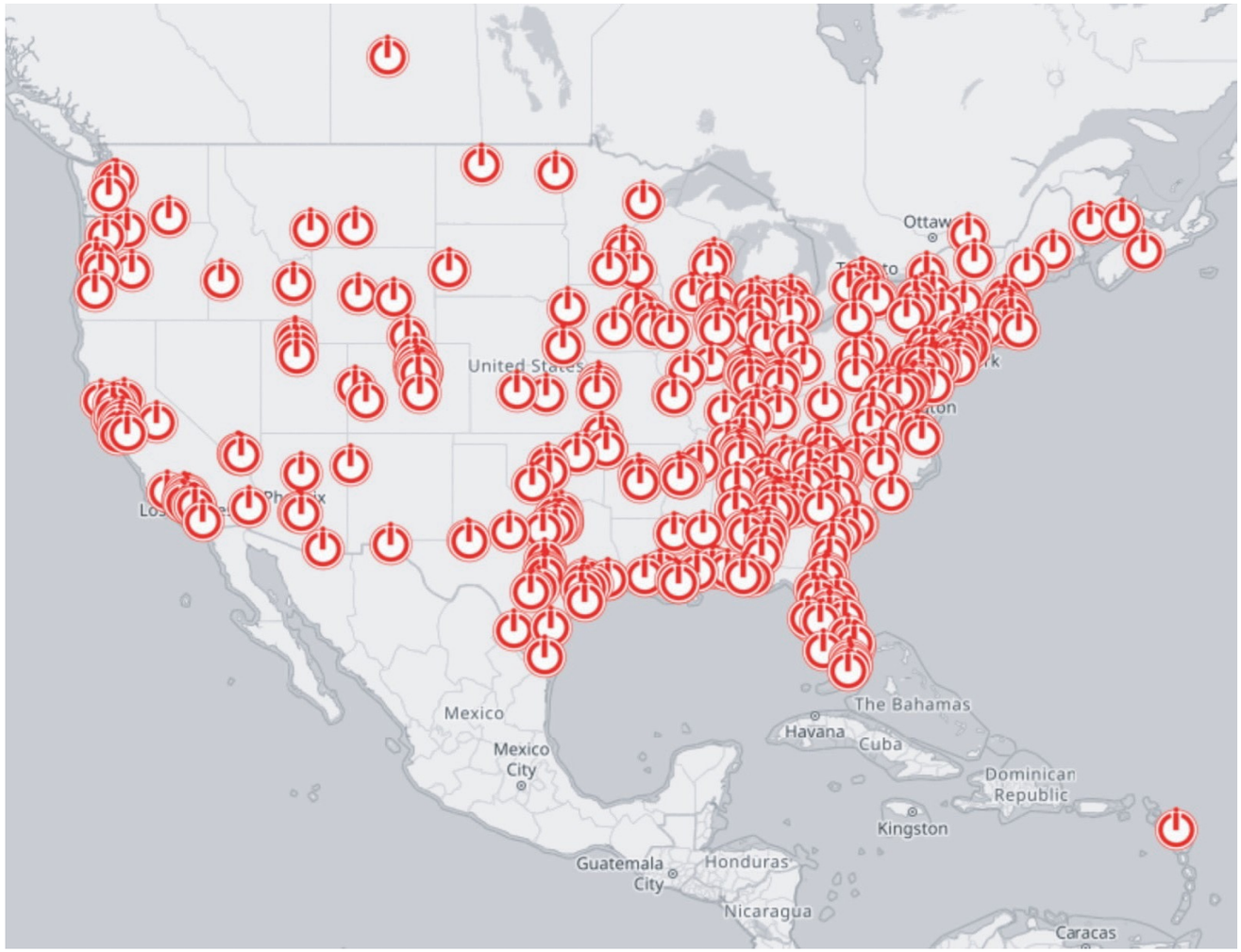
We are a well hydrated, health conscious, snacking society who demands convenience and technology in nearly every aspect of our lives.

Impulsify embraces these consumer facts and creates technology driven, creatively designed, self-service retail markets for a variety of commercial industries including, hotels, glamping sites, multifamily and more.

Our self-service kiosks and inventory management solutions allow practically any business to offer retail convenience to their residents, guests or members.

No retail experience necessary!

1000+ IMPULSIFY DEPLOYMENTS



Multifamily Partners

Liv Development

Fogelman

Procopio Companies

Mill Creek

Pegasus Residential

Greystar

Ovation Realty Management

Mesa Capital Partners

Northview Partners

BH Management

MULTIFAMILY COMMUNITIES

Impulsify's upscale, self-service markets allow multifamily communities to provide residents on-premise packaged snacks, beverages, grocery and convenience items in a community market setting.

Our fully loaded retail program automates design, deployment, and procurement to give non-retail businesses the confidence to . . .

GRAB & GO FOR IT!

Our solutions benefit owners, team members, and residents and we service nationwide!

- Increase lease conversions with a safe and timely self-service amenity
- Provide a community marketplace that drives engagement and resident satisfaction
- Contactless, self-service technology makes purchasing safe and convenient for residents and team members
- Inventory monitoring and auto-replenishment ensure ease of operations and minimal overhead expense
- Adds up to $20/unit per month in incremental revenue

"Impulsify's self-pay technology and easy to implement retail designs present property developers, owners, and managers with no previous retail experience a turn-key solution designed to benefit both the property and the people who live in it."

Commercial Developer

LIV DEVELOPMENT

OUR TECHNOLOGY

ShopPoP: Self-Service Kiosk allows residents to truly grab-and-go for it with contactless convenience for safe and easy purchasing 24/7.

AN ESSENTIAL CONVENIENCE

- Pay in store with credit card or tap pay for touchless grab-and-go!
- Give residents peace of mind and convenience with a self-service purchasing experience
- Reduce cross contamination concerns with touchless technology

OUR SERVICES

DESIGN.

Based on available space, traffic, and visibility, Impulsify designs an ideal floorplan with CAD and 3-D renderings to begin the construction phase.

PROCURE.

Next, we procure and manage deliveries, all required fixtures, furniture, accessories, signage and equipment for professional installation.

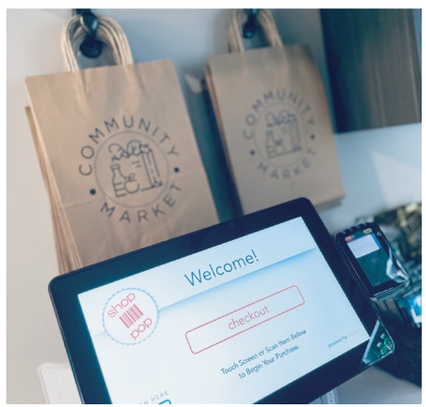
Once construction is complete, we procure a best-selling product mix for your residents.

DEPLOY.

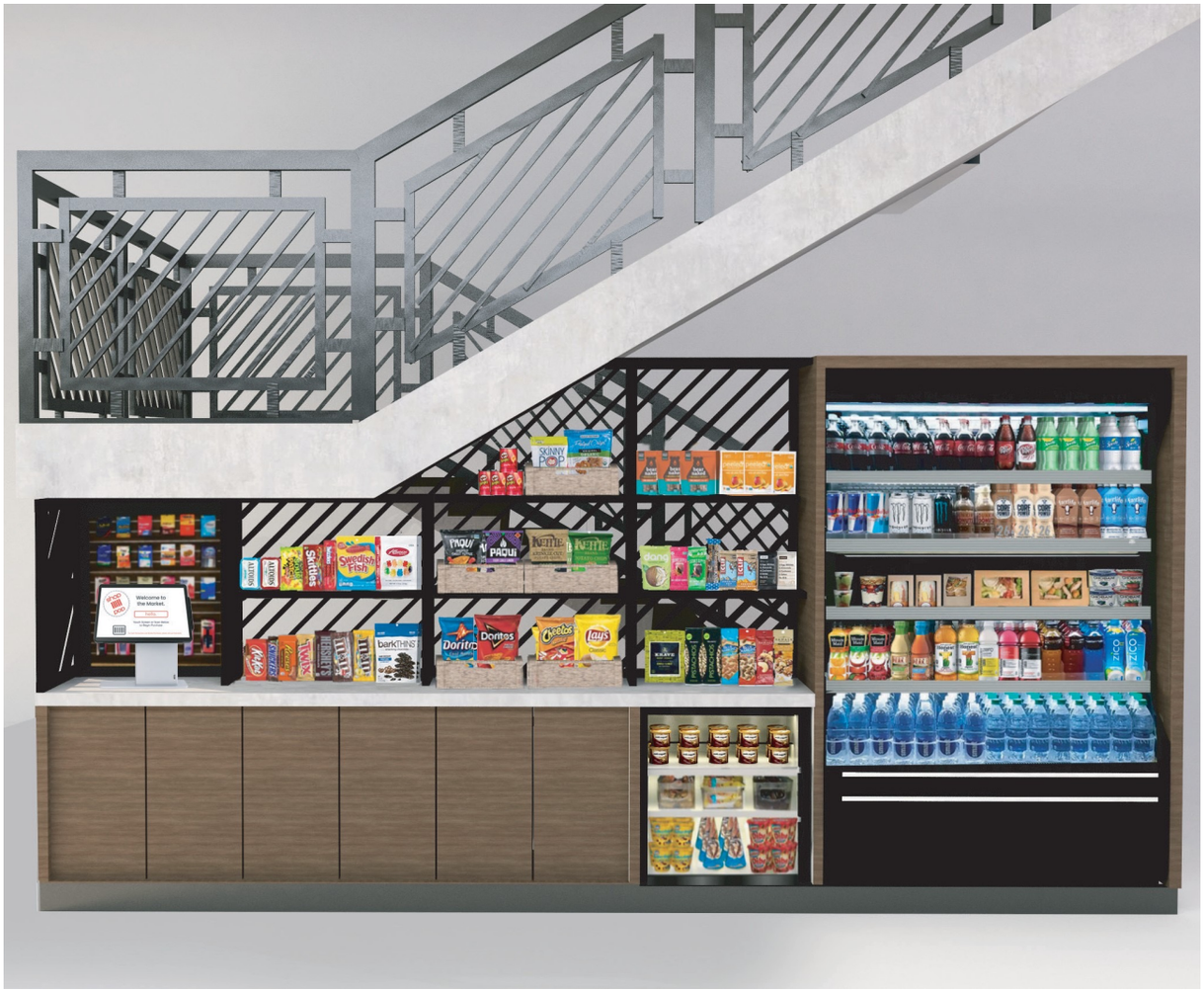
A retail specialist will arrive on site to set up the store, install technology, enter inventory, train team members, and launch the store.

MANAGE.

An account manager will monitor inventory and place future orders based on sales velocity.



OUR DESIGN



Our retail designs are 100% data-driven, easy to implement, and highly profitable with options available for nearly any space and budget.

Our dedicated merchandising specialists develop custom retail plans for every client to ensure the highest level of retail success from the owner to the resident.

Assortments are curated to your community and may include:

Groceries

Produce

Snacks

Pet Supplies

Coffee Service

Household Items

Personal Care

Chargers and Electronics

Platte Street Mercantile at Commons West

NEW BUILDS

COMMUNITY MARKET

Our community market program is fast becoming the standard for innovative multifamily communities who want to bring a hospitality feel to their amenity offering.

This is the amenity all residents can use and appreciate!

Linear and L-Shape designs for open market layouts to fit any lobby or community area.

FOB/Key card enclosed designs also available.

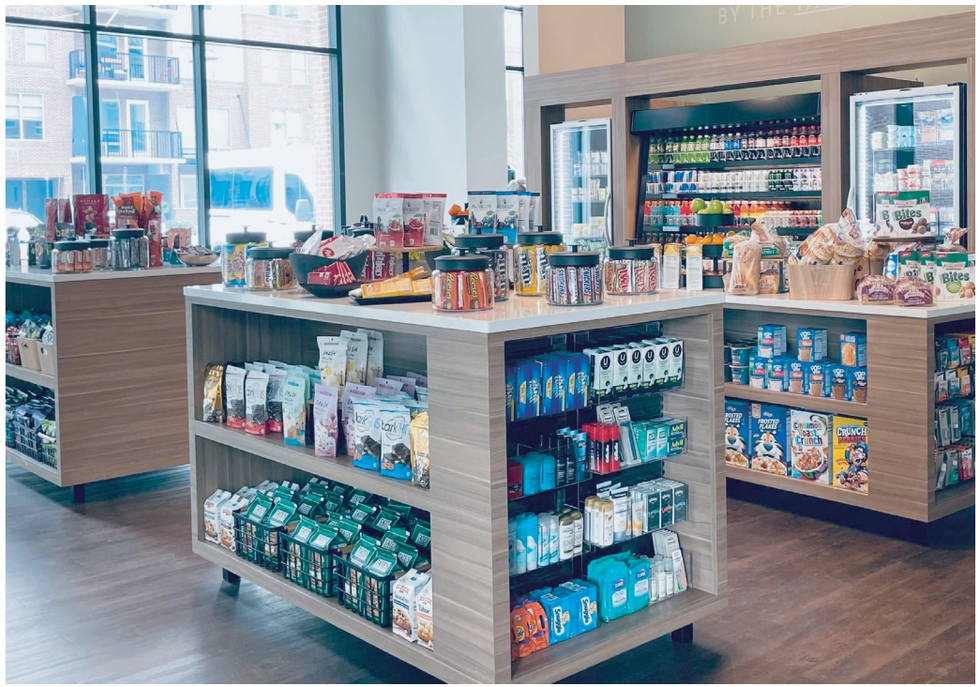
CONVERSIONS

BEFORE

The Yard at Ivanhoe had a large, unused common area.

The perfect location to convert into a self-service market that provides convenience to residents, entices lease signings as a must-have amenity, and generates significant incremental revenue.

CONVERSIONS



AFTER

Our design team reimagined the space into a Community Market that the residents love! A once empty seating area is now a hot spot for morning commutes, afternoon snacks, and evening indulgences.

This location selected our **Grab-and-Go PRO package** with ImpulseBuy: Auto Procurement, so product arrives weekly, and the store never runs low on inventory.

INTRODUCING IMPULSEBUY!

Auto Procurement for busy property managers who want to succeed at retail – but just don't have the time!

Our new auto-procurement program takes the heavy lifting of replenishing a retail store off your hands, so you can focus on what you do best - and leave the retail to us!

Our virtual retail managers monitor inventory levels in ImpulsePoint and manage product orders based on real-time inventory reports to make sure best sellers are always in stock.

- Receive and adjust inventory to maintain accurate stock levels in ImpulsePoint
- Maintain product details for accurate revenue and performance reporting
- Conduct quarterly product performance reviews to optimize product mix for retail revenue performance
- Reorder supplies including shopping bags and receipt printer upon request

COMMUNITY MARKET PACKAGES

GRAB & GO BASIC

Design
Standard Retail Design
Linear or L Shape Option
Up to 100 sq ft

Product Selection
Standard Multifamily
Product Assortment

Service and Installation
Onsite Store Setup
Onsite Kiosk Installation
Unlimited Service and Support
+ImpulseBuy Auto Replenish

Technology
ShopPoP: Self-Service Kiosk
ImpulsePoint:
Retail Management System

$ 7550 + $ 419/mo

GRAB & GO PLUS

Design
Custom Retail Design
Over 100 sq ft

Product Selection
Custom Curated
Product Assortment

Service and Installation
Onsite Store Setup
Onsite Kiosk Installation
Unlimited Service and Support
+ImpulseBuy Auto Replenish

Technology
ShopPoP: Self-Service Kiosk
ImpulsePoint:
Retail Management System

$ 8250 + $499/mo

GRAB & GO PRO

Design
Custom Retail Design
Over 200 sq ft

Product Selection
Custom Curated
Product Assortment

Service and Installation
Onsite Store Setup
Onsite Kiosk Installation
Unlimited Service and Support
+ImpulseBuy Auto Replenish

Technology
ShopPoP: Self-Service Kiosk
ImpulsePoint:
Retail Management System

$8750 + $599/mo

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